



## OCTOBER

### Call for Entries

Artistry Insights:  
Mark Livvendahl's  
Painting Techniques

New Members  
Guest Artist

Member News

Art Talk: Pier 24

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### Gallery Offerings

Acrylics  
Art Prints  
Infrared Photography  
Mixed Media  
Oils  
Pastels  
Photography  
Photomontage  
PoMo Paintings  
Sumi-e Paintings  
Watercolors

[www.riverfrontartgallery.com](http://www.riverfrontartgallery.com)

(707) 775-4278

## THE GALLERY'S CURRENT SHOW

Through November 7

Art Walk October 9

Reception: 4:00-8:00

### THE CURRENT SHOW

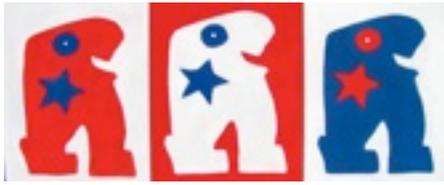
The Early Fall Show features two gallery members whose creative driving force is *exploration*. Jeremy Joan Hewes shows her skill and versatility through her straight photographs, including window reflections that appear to be photomontages, but aren't, and through photomontages that give us a unique juxtaposition of subject elements. Color--both soft and bold--is itself a subject of her exhibition. Sharon Feissel presents *Sonoma Impressions*. The show's works are all derived from her photography, yet no image is presented as photographed. In five distinct styles, Sharon offers symbolic and impressionist views of Sonoma County.

## Call for Entries: Showin' On The River Riverfront Art Gallery's Juried Photography Show

The brush and pen artists who were selected for Riverfront's first juried fine art show have just taken down their marvelous works. By all accounts, it was a lovely show.

Now it's time for the photographers among us to get clicking, since Riverfront's second juried show will feature photography and works derived from photography. This should be an equally splendid exhibition which will show our visitors and customers what is possible in the world of photography today--from straight photography to alternate processes and approaches using all kinds of film and digital photography, as well as both chemical and digital development. Let your creativity shine!

For complete information go to [www.riverfrontartgallery.com](http://www.riverfrontartgallery.com) and select Call for Artists from the sidebar, then click on the photography show option for downloadable submission guidelines and entry form. Accepted images will be on exhibition at Riverfront Art Gallery from January 13 through March 6.



## ARTISTRY INSIGHTS

### THE EXPLORATORY APPROACHES OF MARK LIFVENDAHL

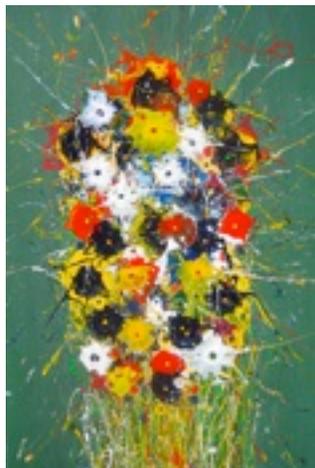
Completely unencumbered by the restrictions and rules of formal art instruction. Expresses himself freely, without inhibition in his painting. Develops his own techniques and approaches which give his work delightful uniqueness. An astonishing talent, full of energy and spontaneity. All of these phrases accurately describe Mark Lifvendahl and his work.

Mark creates what he feels. As a self-taught artist he offers to the world paintings which uplift, cheer, amuse, and inspire. It is that purpose which lies behind his color choices: strong, primary colors; bright, energizing colors; just plain *happy* colors. The colors light up a room, yet they are not glossy. This is on purpose, “so,” Mark says, “the paintings will absorb light, taking it into themselves and adding it to their own energy, rather than reflecting it away to be lost.”

Mark’s overall approach is to explore, test, and try...to discover. Due to his deep appreciation of what spontaneity and risk-taking add to his work, he has developed a number of ways of putting his ideas on canvas. Those techniques are the subject of this article.

Let’s start with what Mark calls a *dynamic form of action painting*. “I rapidly splash quick-drying acrylic paints onto the canvas. Rather than the usual controlled brush stroke, a splashy burst of paint hits the canvas and each time dashes a little *surprise* into the image.” This technique has led to several successful gallery shows featuring bouquets or fields of fantastical flowers. *Winter Flowers 3* is an example.

A second style uses a technique in which paint is carefully poured onto the canvas with great control. This must be done meticulously if the forms are to remain crisp and clean. Drying time on works such as *July 4, #2* and *April 10*



*Winter Flowers 3*  
36 x 24

can be 7 to 10 days. The resulting images are often very whimsical and open to viewer interpretation.



*July 4, #2* 18” x 24”

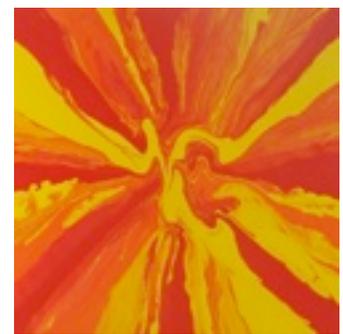


*April 10* 3’ x 3’

More recently, Mark undertook a new experiment, one that also involves pouring the paint, but again with more risk-taking required, especially since one factor in the creative process is to lift the sides and corners of the canvas so that the paint runs and spreads itself along the canvas, mixing unpredictably with other colors and resulting in yet another style of expression, as seen below in *Orchid* and *Poppy*.



*Orchid* 3’ x 3’



*Poppy* 52” x 52”

At this point, you may be wondering whether Mark actually owns a paint brush. Yes, he does. That has been verified!

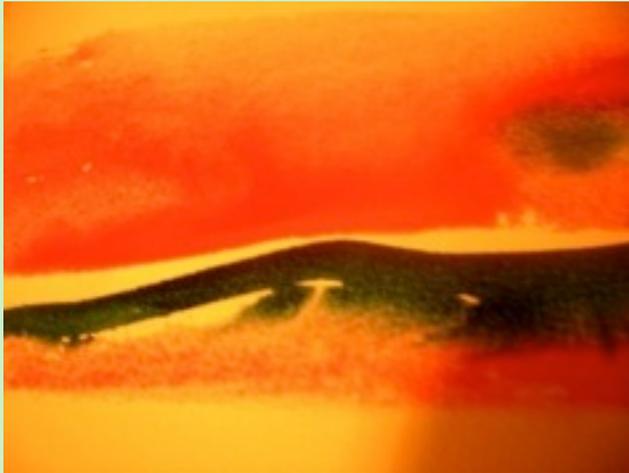
What does Mark produce with brush in hand? Pieces that are not far from his other works, yet still are different from them. *Yellow* (page 4) was done by brush, but, true to his approach, it was done with very rapid strokes. The stylized *Good Dog* series (see the header of this page) is also brush work.

There is no question that Mark Lifvendahl has

Continued on page 4.

**NEW MEMBER: MARTIN BAUMAN**

After having work in Riverfront as a Guest Artist, Martin Bauman has become a gallery member. His watercolors and pastels symbolically represent the “continuum after we have moved on.” He says that even when we pass through a place, we take part of it with us and leave a bit of ourselves behind. His works speak of both the real world and our own inner landscapes.



[www.soundimago.com](http://www.soundimago.com)

**NEW MEMBER: JEFFREY T. WILLIAMS**

In his youth, art student, Jeffrey T. Williams, could be found dangling from the face of El Capitan in Yosemite National Park and could later be found at home with paint brush hovering over canvas as he painted those dizzying bird’s-eye views. Today Jeffrey still calls upon those early



*1500 Feet, The Nose Route*

experiences for a unique perspective on the world. Jeffrey’s paintings have a decidedly abstract quality which becomes more recognizable as one remembers that the viewpoint is that of a rock climber, not a ground hugger.

[www.jeffreytwilliams.com](http://www.jeffreytwilliams.com)

**NEW MEMBER: BARBARA BRAMHAM**

Barbara Bramham has been in the art field her entire life, having begun as an Illustrator. Now she concentrates on painting. In her fine art work, Barbara is a realist, working principally in oils and charcoal. Due to their bright colors and earthy, organic shapes, she selects mostly fruits, vegetables, and shells as subjects, liking to contrast them to man-made objects such as glass or copper.



*Copper Bowl with Vegetables*

**GUEST ARTIST: RAPHAEL MONTOLÍU**

Born into a family of artists in Paris, Raphael Montoliu started painting in oils at 11 years of age, supported by his parents in his experimentations. After graduating from art school in Paris with the highest honors, he moved to California and began an independent career as an illustrator, working in a realistic steel engraving style for clients nationwide, while still nurturing his real passion, painting, as time allowed. He still works as an illustrator, doing wine labels for local wineries--and now dedicating much more time and energy to painting pure abstractions.



*Abstract I*



*Yellow*  
16 x 20  
(sold)

become an accomplished stylist of form and color and is certainly becoming an artist of note. The only question is: what marvelous approach, what new discovery will he devise next and what colorful, vitalizing, flow of form will dazzle us as a result? Mark moves fast. We'd better keep our eyes open!

[www.lifvendahl.net](http://www.lifvendahl.net)

HAPPY ANNIVERSARY,  
RIVERFRONT ART GALLERY!

Riverfront Art Gallery opened in October, 2007.  
3rd Anniversary celebrations on November 13.  
Details in the November issue.

## ART TALK

### PIER 24 in SAN FRANCISCO

Off the Embarcadero promenade and beneath the Bay Bridge in a long, cavernous, 1935 warehouse that sat empty from 1980 until this year is the Pilara Foundation's Collection of photography. The 28,000 square foot space is one of the largest spaces in the nation to be dedicated to the exhibition of historical photographs and even surpasses the photographic display capacity of most museums.

Curators from all the major museums have come to be impressed and astonished at the collection, which was only begin in 2003 when San Francisco investment banker, Andy Pilara, walked into the highly respected Fraenkel Gallery on Geary St. and walked out with a Diane Arbus print. In the ensuing half dozen years, Pilara has amassed a collection of more than 2000 images, plus some videos.

Pilara reportedly keeps exacting records of his business expenditures, but hasn't a clue as to what he has spent on his photography collection, which may eventually be considered priceless, especially

## MEMBER NEWS

### 2010 ARTrails Weekends: Oct 9-10 and Oct 16-17.

Be sure to catch Riverfront members,  
**Bob McFarland and Lance Kuehne**,  
among this year's ARTrails artists.

### Mark Lifvendahl

in three-person show

"As I See It"

at MAIYA Gallery

2220 J Street, Sacramento, CA

Wednesday through Saturday

11:00 to 5:00 (to 9:00 on 2nd Saturday)

October 1 - October 31

### IMPROVE YOUR PHOTOGRAPHY!

Riverfront Art Gallery owner,

**Lance Kuehne** to give photography workshop.

***Photographing the Landscape***

includes 4 classes and 3 field sessions:

**Oct 21, 23, 28, 30 & Nov 4, 6, 11.**

For more information go to

[www.lancekuehne.com](http://www.lancekuehne.com)

when he owns most or all of a number of specific portfolios. But this isn't business for him; it is a love of the medium.

Wanting these treasures to have a broader audience, Pilara spent two years converting the abandoned warehouse into exhibition space, which can display around 300 images at once. The plan is to have rotating exhibitions, which will also at times include noteworthy collections from other sources.

In the exhibition hall, there are no labels to identify what or by whom. The photograph stands alone on its own behalf. There is only the viewer and the viewed together in a quiet space defined by spot lights and shadows. Visiting Pier 24 has been described as an "intense" experience, one that can take two or three hours for viewers who become absorbed in what they are viewing.

Pier 24 is open by appointment only, Monday through Thursday between 9 a.m. and 5 p.m. Admission is free. Tours are given by Director Christopher McCall. (415) 512-7424; [www.pier24.org](http://www.pier24.org).