

# Riverfront Art Gallery Member Artist Application

Name: \_\_\_\_\_ Do you want (Full Space) or (Half Space) membership?  
Address: \_\_\_\_\_ City & Zip: \_\_\_\_\_  
Phone numbers: Home \_\_\_\_\_ Cell \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web site: \_\_\_\_\_

## Tell us about yourself:

Please check

Education: Art Degree \_\_\_\_\_ Private Workshops \_\_\_\_\_ College Art Classes \_\_\_\_\_ Self-taught \_\_\_\_\_

Other \_\_\_\_\_ (explain) \_\_\_\_\_

How many years have you been engaged in art? \_\_\_\_\_ Do you belong to art groups? \_\_\_\_\_

Please list \_\_\_\_\_

## How would you describe your art style?

Please check

Realism \_\_\_\_\_ Abstract \_\_\_\_\_ Expressionistic \_\_\_\_\_ Impressionistic \_\_\_\_\_

Other \_\_\_\_\_ Please describe: \_\_\_\_\_

## What is your media?

Please check

**Painting/Drawing:** Acrylic \_\_\_\_\_ Block Printing \_\_\_\_\_ Collage \_\_\_\_\_ Charcoal \_\_\_\_\_ Encaustic \_\_\_\_\_ Ink \_\_\_\_\_

Mixed-Media \_\_\_\_\_ Metal \_\_\_\_\_ Monoprints \_\_\_\_\_ Oil \_\_\_\_\_ Pastels \_\_\_\_\_ Other \_\_\_\_\_

**Photography:** Digital \_\_\_\_\_ Film \_\_\_\_\_ Black & White \_\_\_\_\_ Polaroid Transfer \_\_\_\_\_ Photo Montage/Collage \_\_\_\_\_

Other \_\_\_\_\_ Explain \_\_\_\_\_

## Show Experience:

Please check

Do you have a "body of work"? \_\_\_\_\_ yes \_\_\_\_\_ no

Galleries \_\_\_\_\_ Outdoor art events \_\_\_\_\_ Private shows \_\_\_\_\_ corporate exhibits/shows \_\_\_\_\_ Art group shows \_\_\_\_\_

Other (explain) \_\_\_\_\_

More information that you think we might like to know. \_\_\_\_\_

\_\_\_\_\_

## Riverfront Art Gallery Resident Artist Application (Page Two)

Please show us examples of your work.

Keep in mind that to qualify your work **must be 2-dimensional**.

You may e-mail us examples of your work (we recommend sending high-quality JPEG's with at least 1200 pixels on the long side of the image), with information about your art; or you can arrange to show it to us in person, a link to your website is also very helpful in the decision-making process.

If possible, we would also like to know the sizes and prices of your artwork.

E-mail to: [submissions@riverfrontartgallery.com](mailto:submissions@riverfrontartgallery.com)

Mail to: Riverfront Art Gallery  
132 Petaluma Blvd. North  
Petaluma, CA.94952

Phone: 707-775-4ART (775-4278)

When we have reviewed your information we will let you know what the next step is.

Thank you for your submission.

The Members of Riverfront Art Gallery

## About The Riverfront Art Gallery

The Riverfront Art Gallery began as a dream of Petaluma artists Lance Kuehne and Jerrie Jerné Morago. In the spring of 2007 they began looking for a perfect spot in downtown Petaluma to open an upscale fine art gallery. When this perfect spot came up for rent, they began the journey of creating The Riverfront Art Gallery. They then assembled a group of very creative 2-dimensional artists and the fun began.

The gallery is housed in a wonderful historical building, which is locally owned and right in the center of downtown Petaluma. The building itself is a wonderful work of art!

The members of Riverfront Art Gallery are mostly local artists and present a wonderful array of art for sale to the public. The artist members work and operate the gallery. Lance and Jerrie act as managers/owners and as workers.

Each artist has a designated space for each new show, and the spaces rotate for each show.

### Financial information (for working members):

The initial investment is \$350 for each full-space member (for 1<sup>st</sup> month's rent)  
\$240 for each half-space member (for 1<sup>st</sup> month's rent)

Rent is due on the 1<sup>st</sup> of each month and a \$25 late charge will be due if paid after the 5<sup>th</sup>. Contract/lease is for 4 months and renews on a show-to-show basis. Two months notice required for leaving (after 2 months). Members have a (80/20) split on sales. Full-space artists have a (70/30) split on the first \$1000 in sales per month, and (80/20) on the rest. Artists are paid by the 10<sup>th</sup> of each month. There is the option to not work the gallery (or work more) which raises or lowers the rent, details about the various options are on the website. Artists receive a 5% commission on everything they sell while working the gallery.

### Work information:

“Working Members” are required to work at the gallery an average of 1 to 2 days a month (depending on whether you are full or half-space). You may sign up for the days/times you need to work within a four month block of time, so that your shifts can easily fit into your schedule. The gallery is open 11:00 AM to 6 PM during most of the week, and until 8 PM on Friday and Saturday. We have art receptions at the beginning of each new show and other special events.

If you are chosen for membership in the gallery, you will be given a contract to read which will help you to finalize your decision.